After Effects

After Effects is a program in the adobe suite to create motion graphics & video.

What's the difference between AE & PP?

After Effects: is a video *compositing* program. Combines different visual elements into a single project or video.
Premiere Pro: is a video editing program. This is the program to use when editing video footage for a movie, adding transitions & effects to video footage, etc.

When creating a movie, you would use the two programs together. Premiere would edit the raw footage, you would use After Effects to add additional effects, sound to it, or to create a graphic title sequence.

To help us learn **After Effects**, we will be using our Illustrator WPAP project & animating it.

Directions:
1. Look at this quick example of an animated WPAP: sample:
2. Here is a more advanced example   & another
3. Watch THIS VIDEO to learn about After Effects Basics.

Before we animate the WPAP project, lets start simpler. You are going to create some text to animate.

4. Watch THIS VIDEO
5. Create some text in After Effects & experiment with different ways of animating it.

**** (Videos also located in the Common Drive folder)

When you are ready : Adding WPAP File & Grouping Layers