

Infographics

A huge trend in the design world right now are infographics.

An *infographic* is a visual image/poster used to represent information or data. Typically infographics use charts, graphs, and small images to illustrate a topic.

Basically, it is making information can could be boring if written in a paragraph more "visually appealing".

For this assignment you will choose any topic that has statistical data to create an infographic.

How do I start?

1. An infographic on "[What is an infographic](#)"
2. Look at the [examples 1](#) [examples 2](#) as a guide.
3. Pick a topic that means something to you. Infographics are often about a [social issue](#).
4. Research information, facts & statistics about this topic.
5. Create a pages document to record your data.
6. Transfer the data into Illustrator or Photoshop & create graphics to go along with the information.

- Interesting typography is important! Download new [fonts](#) if necessary!
- Use textures or backgrounds to make it appealing, doesn't have to just be a flat color
- Graphics don't have to be very complex. [see here](#), you can trace over images with the pen tool
- You can also create charts or graphs using Pages & do a screenshot (Command+Shift+4) to include in your document.



**When you submit your work to the drop box include:
Pages document of research, AI/PSD file, JPEG file.**